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# Unit 1

# Starting a College Life



What we want is to see the child in pursuit of knowledge, and not knowledge in pursuit of child.

-Bernard Shaw

It never will rain roses. When we want to have more roses we must plant trees.

-George Eliot



### Warm-up Questions

- 1 Describe one of your favorite courses and give some reasons why you like it best.
- When facing a new environment, what will you do?
- 3 Make a plan about your college years, and share it with your classmates.

# Part I Listening and Speaking

# Dialogue 1

Simon is a freshman and he meets Kate at English Corner. Now they are chatting with each other.

Simon: Nice to meet you! I'm Simon, a freshman from Law Department.

Kate: I am Kate, a sophomore. And we are in the same department.

Simon: Really? And what is your major?

Kate: My major is International Trade Law. What about you?

Simon: I am majoring in Financial Law.

Kate: Do you want to be a lawyer in the future?

Simon: No, I want to find a job in a multinational corporation. I think that some

knowledge about financial law is very helpful to my future career.

Kate: But I suggest that you should take some selected courses on International Trade

Law.

Simon: Thank you for your suggestion.

#### Listen and Answer

Listen to 5 recorded questions. The question will be spoken twice. When you hear a question, you should decide on the correct answer from the 4 choices marked A, B, C and D given below.

1. A. Yes, I like to do some reading.

B. Yes, I like playing computer games.

C. Yes, I like it very much.

D. Yes, I like chatting with my friends.

2. A. Yes, I hope so.

B. No, I am afraid I can't.

C. Yes, I am.

D. Yes, I am a sophomore.

3. A. Take it easy.

B. You are welcome.

C. Don't worry.

D. It is wonderful.

#### Starting a College Life



- 4. A. Jim doesn't like his major.
  - C. Jim's major is International Law.
- 5. A. It is my pleasure.
  - C. It is a famous city.

- B. Jim likes his major.
- D. Jim goes to Law Department.
- B. It is on the second floor.
- D. It is a tidy office.

# (Dialogue 2)

Simon and Kate meet on campus again, and they are talking about the recent days.

Simon: Hi, Kate. Long time no see! How's it going?

Kate: Just so-so. How about you?

Simon: Oh, I feel very tired recent days. I've just finished my term paper on Civil

Law. But I'm afraid I can't pass it.

Kate: Don't worry about it. You can get it through as long as there is something

original in your thesis.

Simon: Really? But I hope I can get a high score. By the way, do you have any exams

this week?

Kate: Yes, I get two exams, Criminal Law this afternoon and Company Law tomor-

row.

Simon: Wow, sounds like a busy week! Good luck!

Kate: Thanks! See you then.

#### Listen and Answer

Listen to 5 short dialogues. After each dialogue, you will hear a question. Both the dialogue and question will be spoken twice, and then you should decide on the correct answer from the 4 choices marked A, B, C and D given below.

- 1. A. He is preparing for his courses.
  - C. He is preparing for his final exams.
- 2. A. They are talking about sports.
  - C. They are talking about someone.
- 3. A. He will take an exam.
  - C. He will go shopping.
- 4. A. Go to Restaurant No. 2.
  - C. Go to Teaching Building No. 2.
- 5. A. Jim likes western food.
  - C. Jim likes the both.

- B. He is preparing his term paper.
- D. He is preparing to have a holiday.
- B. They are talking about term papers.
- D. They are talking about a course.
- B. He will review Criminal Law.
- D. He will chat with his friends.
- B. Go to the Student's Canteen.
- D. Go to have lunch with his friends.
- B. Jim likes Chinese food.
- D. Jim does not like them at all.





### Listen and Complete

In this section you will hear a short passage with some words or phrases missing. The passage will be read three times. During the second reading, you are required to put the missing words or phrases in the blanks.

#### **Reasons for Attending University**

#### Work in Pairs

- 1 There are some differences between college and high school. What do you think of them? Share your ideas with your partner.
- 2 One of your middle school classmates visits you. Introduce your campus to him or her, such as its location, layout, etc..
- 3 Describe one of your teachers or classmates to your partner, and let them guess who he/she is.

# Useful Expressions

About majors	About courses
* What is your major?	* Administration Law
* How do you like your major?	* Constitution
♦ Why do you choose this major?	& Criminal Law
♦ What do you think about this major?	



& I like almost all the sports, and I enjoy

& I don't like to leave anything half-done.

both playing and watching.

♦ I am getting on well with others.

\* I like making friends.



Do you like your major courses?	
* Do you like your selected courses?	* Corporation Law
♦ I am majoring in	* Intellectual Property Law
♦ My major is	* Insurance Law
♦ In my opinion, it is	* Tort Law
ᢤ I am interested in	* Financial Law
About learning	About oneself
* I like English very much and it is very	* I like Business Law best because it is ver-
useful for me.	y practical.
& Learning English is important, but it is	♦ My hometown is
boring.	
& I am not brave enough to speak out.	$\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ $
& I think grammar is the most difficult part	♦ I am handsome/good-looking.
for me.	♦ I am honest/flexible/easy-going.
♦ It is difficult to memorize so many new	♦ I am a/an active/positive person.
words and expressions.	* I am a friendly/sensitive/caring/deter-
♦ I don't think it is necessary for everyone	mined person.
to learn English.	* I like reading, such as magazines, no-
* Financial Law is wonderful because the	vels, even newspaper.

# Vocabulary

cial Law.

professor presents us a lot of interesting

\* My favorite books are those about Finan-

major ['meɪdʒə(r)]	n.	专业,主科
freshman [ˈfre∫mən]	n .	大学一年级学生
sophomore ['spfəmə:(r)]	n .	大学二年级学生
course [kb:s]	n .	课程,讲座;过程
financial [faɪˈnænʃəl,fɪ-]	adj.	金融的,财政的
thesis ['θi:sɪs]	n .	论文,论题,毕业论文
<b>score</b> $[sko(r)]$	n .	分数
	v .	得分
criminal ['krɪmɪnl]	adj.	犯罪的,刑事的
	n .	罪犯



attend [ə'tend]	v .	参加
environment [ɪnˈvaɪərənmənt]	n .	环境
achievement [ə¹t∫i:vmənt]	n .	成就,成绩
arrangement [əˈreɪndʒmənt]	n .	安排
cooperation [kəυˌɒpəˈreɪ∫n]	n .	合作,协作
essential [ɪˈsenʃəl]	adj.	必要的,重要的
treasure ['treʒə(r)]	n .	宝物,财富
	v .	珍爱
experience [ık'spıərıəns]	n .	经验
	v .	经历
selected courses		选修课
Civil Law		民法
Criminal Law		刑法
Company Law		公司法

# Part II

Reading

### Passage 1



# Adjusting to College Life

When starting a new college life, many students may feel all of these emotions on campus, such as excitement, relief, anticipation, but also they probably feel those, such as panic, fear, homesickness. It is normal for a freshman.

anticipation: 期待 homesickness: 想家

In the first few months of college, freshmen will face many things which they've never come across. They will live on campus rather than in their own houses and eat in a **cafeteria** or dining hall instead of at home. Hundreds of students have classes together instead of just 20 or 25 in one class. Being a new college student, how can you deal with these problems?

cafeteria: 自助餐厅

In order to adjust yourself to your college life, you'd better be open to new experiences. Give everything a chance. It will be difficult for an adult to change his habits and customs, but changes aren't always bad. And if you have given yourself time and you still feel bad, just remember—it is temporary.

temporary: 暂时的



Meeting new people might be the quickest way to begin adjusting to college. You can **participate** in the activities on campus, join student clubs and join the discussion in class. Don't be shy. It is a good idea to attend lectures with your new friends, visit coffee shops, or seek out students who share similar interests with you, but don't ignore people whose views are different from yours. College is truly a time to explore new ideas.

participate: 参加

In college, you will be left largely on your own, so stay organized, and it will be helpful to adjust yourself to campus life. Set your alarm for morning classes, attend your classes and focus on your study. But remember: don't place too much stress on yourself. Put down your textbooks once in a while; take part in student activities outside of class and meet new people.

One last word of advice: if homesickness is a problem, remember that your friends and family are just a phone call or an e-mail away.

### Read and Comprehend

1.	Please to	ell	which	of	the	following	statements	are	true(T)	or	false(F).
	I ICUBC U		** 111011	$\mathbf{v}_{\perp}$			Buducille	uı c	u uc ( I /	O.	Iuibc(I)

(1) For treshmen, it is norma	I to have	kinds of feelings,	such as excitement,	pan-
ic, or homesick and so on				

(	)	(2)	1	Accordi	ng 1	to	the	text.	, it	is	norma	l to	meet	dif	ficu	lties	in	col	lege	for	a	new	stuc	lent	Ĺ.
---	---	-----	---	---------	------	----	-----	-------	------	----	-------	------	------	-----	------	-------	----	-----	------	-----	---	-----	------	------	----

- (4) There are always 20 or 25 students in a class for one course.
- ( ) (5) It is better to give everything a chance for adjusting college life.
- (6) Making new friends is the quickest way to begin adjusting to college.
- (7) It is wise to ignore people who have differences with you.
- (8) For a college student, there is a lot of free time to deal with.
- (9) While finishing homework, do not place too much stress on yourself.
- (10) If you miss your parents or friends, you can call or e-mail them.

#### Read and Complete

#### 2. Complete the following sentences according to the text.

(1) There are so many kinds of emotions for a new college student, such as and so on.





(	2) F	For freshmen, they	will live on	campus	their	own bedroom.
(	3) (	Change is not always	S	, so give e	verything a c	hance.
(	4) I	n college, students	will be left	largely	<u> </u>	
(	5) F	Please remember you	ur parents ai	re just	or an	e-mail away.
3. F	'ill i	n blanks with the p	roper words	given below,	and change t	he form if necessary.
		activity	share	ignore	adjust	suggest
		similar	relief	campus	stress	explore
	(1)	He can't	himself	to the fast mo	dern life in t	his big city.
		Keep your fears to				
		This medicine will				
		We plan to expand				ina.
	(5)	I to	him that we	should deal wi	th the proble	m another way.
	(6)	I understand you be	ecause I've h	nad a	unhapp	y experience.
	(7)	If you	your beha	vior, trouble v	vill follow.	
	(8)	The students are		every part of	the old house	e.
	(0)					
	(9)	can 1	be extremely	y harmful to pe	ople's health	
		There are many peo	•	•	•	
			•	•	•	•
(	10)		•	•	•	•
( )	10) <b>Rea</b> c	There are many peo	ople taking p	oictures on	•	•
( l 4. T	10) Read	There are many peo	ople taking p	into English.	· ·	
( l 4. T	10) Read	There are many peod and Translate slate the following	ople taking p	into English.	· ·	
( l 4. T	10) Read Tran (1)	There are many peod and Translate slate the following 他给了我一些有用的	ople taking p g sentences 的忠告,而不	into English. 足钱。(instea	· ·	
( l 4. T	10) Read Tran (1)	There are many peod and Translate slate the following	ople taking p g sentences 的忠告,而不	into English. 足钱。(instea	· ·	
( l 4. T	10)  Read 'ran (1)	There are many peod and Translate slate the following 他给了我一些有用的	ople taking p g sentences 的忠告,而不 情需要处理。	into English. 是钱。(instea	d of)	
( l 4. T	10)  Read 'ran (1)	There are many peod and Translate slate the following 他给了我一些有用的	ople taking p g sentences 的忠告,而不 情需要处理。	into English. 是钱。(instea	d of)	
( l 4. T	10)  Read 'ran (1)	There are many peod and Translate slate the following 他给了我一些有用的	ople taking p g sentences 的忠告,而不 情需要处理。	into English. 是钱。(instea	d of)	
( 1 4. T	10)  Reac (1) (2)	There are many peod and Translate slate the following 他给了我一些有用的	ople taking p g sentences 的忠告,而不	into English. 是钱。(instea 。(deal with)	d of) 分工作?(see	
( 1 4. T	10)  Reac (1) (2)	There are many peod and Translate slate the following 他给了我一些有用! 她有许多重要的事情	ople taking p g sentences 的忠告,而不	into English. 是钱。(instea 。(deal with)	d of) 分工作?(see	
4. T	10)  Reac 'ran (1) (2) (3)	There are many peod and Translate slate the following 他给了我一些有用! 她有许多重要的事情	pple taking p g sentences 的忠告,而不 情需要处理。 一个真正合适	into English. Egglish. Egglish. Characteristics Characteristi	d of) 分工作?(see	



# 5. Translate the following sentences into Chinese.

Going away to college is an adjustment for the student and the parents. Usually the biggest shock is in getting adjusted to the new living environment. While students have their own personal bedrooms at home, on campus, they have to get used to the dormitory shared with roommates.

# Vocabulary

adjust [əˈdʒʌst]	v .	使适应,调整
emotion [r'məʊ∫ən]	n.	情感,情绪
excitement [rk'sartment]	n.	兴奋,激动
relief [rɪ'liːf]	n	轻松,减轻
panic ['pænɪk]	n .	惊慌,恐慌
fear [fiə(r)]	n.	担心,害怕
normal ['nɔ:ml]	adj.	正常的,正规的
unfamiliar [¡ʌnfəˈmɪljə(r)]	adj.	不熟悉的
chance [tfains]	n .	机会,可能性
activities [æk'tıvıtıs]	n .	活动,活跃
club [klab]	n .	俱乐部
<b>explore</b> $[ lk'splox(r) ]$	v .	考察,探测
alarm [əˈlɑːm]	n.	警报,惊恐
stress [stres]	n .	压力,强调
instead of		代替,而不是
seek out		找出,挑出



# Passage 2

#### **Dormitory Rules**

The Beijing College of Politics and Law (BCPL) Dormitory Management Committee has the sole authority for ensuring the execution of the Rules and intervening in all affairs relating to BCPL dormitory students. No other institutions or departments fall within this scope of authority.

committee: 委员会 authority: 权利 execution: 执行 intervene: 介人

#### Article 1 (In and out of the dormitory)

1. Dormitory residents should present their student cards to the security guard when entering the dormitory; under normal circumstances, no dormitory residents are allowed to enter or go out of the dormitory from 12:00 p.m. to 6:00 a.m.. If there is a need to do so, a record of time and reason for outing has to be registered in the Office of Student Affairs.

circumstance: 情况

2. Visiting hours are from 8:00 a.m. to 10:00 p.m. All visitors must not cause any **disturbance** to the residents in the same dormitory. The Office of Student Affairs has the right to refuse certain visits.

disturbance: 打扰

#### Article 2 (Cleaning/Hygiene)

hygiene: 卫生

1. Dormitory residents shall be responsible for the tidiness of the rooms and prepare the cleaning equipments by themselves.

dispose: 清除

2. Rubbish needs to be **disposed** in the bag and taken to the rubbish bin in the public rubbish room each floor.

property: 财产

#### **Article 3 (Damage and Compensation)**

Regarding **Properties** Regulations of BCPL, dormitory residents are responsible to their rooms or the properties in general. If any loss and damage occurs, they are liable to pay the cost of the provided equipment.

#### Article 4 (Emergency)

1. 24-hour security guards are on duty in order to provide assistance to dormitory residents in case of emergency.

assistance: 帮助



2. In case of emergency, dormitory residents can contact the security guard on duty in the building. The following situations should be regarded as emergency: fire, flood, emergency caused by **typhoon**, other threats against the safety and benefits of dormitory residents.

typhoon:台风

The Rules go into effect as of the date the rules have been **promulgated**. The BCPL Dormitory Management Committee owns the right of revision and **interpretation** of the Rules.

promulgate: 颁布 interpretation: 解释

1. This is a short summary about *Dormitory Rules*. After reading it, you are required to complete the information by filling in the blanks in *no more than 3 words* in the table below.

The Beijing College of Politics and Law (BCPL) Dormitory Management Committee has the sole authority for ensuring the execution of the Rules. No other institutions or departments fall within this scope of authority.

- (1) Residents who live in the dormitory \_\_\_\_\_\_ enter or go out of the dormitory from 12:00 p.m. to 6:00 a.m..
- (2) Dormitory residents shall \_\_\_\_\_ the bag and taken into the public rubbish bin of the public rubbish rooms each floor.
- (3) If there is any loss and damage in dormitory, they are liable to \_\_\_\_\_\_ of the provided equipment.
- (4) In case of emergency, \_\_\_\_\_ should contact the security guard on duty in the building.
- (5) The Rules \_\_\_\_\_\_ as of the date the rules have been promulgated. The BCPL Dormitory Management Committee owns the right of revision and interpretation of the Rules.
- 2. The following is a list of terms related to Campus. You are required to find the items equivalent to those given in Chinese in the table below.

A—Teaching Building

H-Lecture Hall

B—Meeting room

I—Playground

C—Department Office

J—Multimedia Classroom

D-Student's Union

K—Dormitory

E-Library

L—Network Information Centre



F—the	Dean's Office	M—Gyn	n
G—Rea	ding Room	N—Lab	
Examp	les: (D)学生会	(I)操场	
(1) (	)会议室	( )系主任办公	公室
(2) (	)网络信息中心	( )教学楼	
(3) (	)图书馆	( )阅览室	
(4) (	)多媒体教室	( )实验室	
(5) (	)系办公室	( )体育馆	

# Vocabulary

dormitory ['dɔ:-mɪtərɪ]	n .	(集体)宿舍
sole [səʊl]	adj.	独占的;唯一的
ensure [ɪnˈʃʊə(r)]	v .	保证, 使安全
affair [əˈfeə(r)]	n .	事件,事情
scope [skəup]	n .	范围,机会
resident ['rezɪdənt]	n .	居民
<pre>present ['preznt]</pre>	v .	呈现,提出
guard [ga:d]	n .	警卫,警戒
record ['reko:d]	n .	纪录,记载
register ['redʒɪstə(r)]	v .	记录,登记
cause [kɔːz]	v .	引起,使发生
refuse [rɪˈfjuːz]	v .	拒绝
<pre>prepare [prɪ'peə(r)]</pre>	v .	预备,准备
rubbish ['rʌbɪ∫]	n .	垃圾,废物
damage ['dæmɪdʒ]	v .	损害,毁坏
$\textbf{compensation} \ [\ _{l} k pmpen'sel                  ]$	n .	补偿,赔偿
regard [rɪ'gɑːd]	v .	视为,和有关
occur [əˈkɜː(r)]	v .	发生,存在
emergency [ɪˈmɜːdʒənsɪ]	n .	紧急情况
contact ['kpntækt]	v .	联系,接触
$\textbf{threat} \; \big \lceil \theta ret \big \rceil$	n .	威胁,恐吓
benefit ['benɪfɪt]	n .	利益,津贴
revision [rɪˈvɪʒən]	n .	校订,修正





security [sɪ'kjuərɪtɪ]n.安全have the right to有权利做某事be responsible for对某事负责be regarded as被认为是in order to为了go into effect生效

# Improve Your Vocabulary

achieve—achievement help—helpful arrange—arrangement proper—properly behavior—behavioral memory—memorable national—international cooperate—cooperation compensate—compensation prevent—prevention equip—equipment prepare—preparation excite—exciting—excitement register—registration efficient—efficiency suggest-suggestion familiar—unfamiliar tidy—tidiness finance—financial wonder-wonderful

There are 10 incomplete statements. You should fill in each blank with the proper form of the word given in the brackets.

(1) He is always very (help) to his classmates.
(2) We should make a better use of the advanced (equip).
(3) Let's share the (wonder) dolphin show together.
(4) Can you give me some useful (suggest) about English learning.
(5) She will have to learn how to behave (proper).
(6) This was a (memory) occasion in my life.
(7) That was the most (excite) film of the year.
(8) I got the (finance) support from a charitable organization.
(9) We need to do some (prepare) for the final exams.
10) United Nations wants to play an active role in the (prevent) of conflicts



# Part III

### Grammar

# Articles (冠词)

冠词包括不定冠词(a, an)和定冠词(the)。

#### 1. 不定冠词(a, an)

(1) 不定冠词的基本特点:①指一类人或物;②泛指某人或某物;③相当于 one 或 every, 表"每一个"。如:

A pencil is a tool that you can write with.

A man is waiting for you at the gate of our school.

He has to work 10 hours a day.

(2) 冠词 a 用于以辅音音素开始的词前,如:

a party, a school, a university, a useful tool 等。

而冠词 an 用于以元音音素开始的词前,如:

an apple/orange/egg/American/X-ray/honest man 等。

#### 2. 定冠词(the)

定冠词的基本特点:①表示特指的或第二次提到的人或物;②表示世界上独一无二的事物;③用在序数词和形容词最高级以及形容词 only,very,same 等前面;④用在姓氏的复数前表示"某某一家人";⑤用在表示乐器的名词之前。如:

the former(前者), the latter(后者), the remainder(剩余的), the same(相同的); the second day of this month; the most beautiful; the Wangs(王家人)等。

#### 3. 需要注意的地方

- (1) 有些固定短语中必须有不定冠词 a,如:
  - a piece of, have a cold, in a hurry, do sb a favor, pay a visit to, all of a sudden(突然), have a good time 等。
- (2) 有些习惯表达法中没有冠词,如:

go to school, by bus, go to bed, at night, at home, hand in hand(手拉手), have dinner, knife and fork, watch TV, heart and soul, in English, by bike, by air, stay in bed, be at work 等。

(3) 有些词组中有冠词、没冠词意思不同,如:

out of question 不成问题 out of the question 不可能

at table 吃饭 at the table 在桌子旁

take place 发生 take the place of 代替

in hospital 住院 in the hospital 在医院里





on earth 究竟,到底 on the earth 在地球上 in prison 服刑 in the prison 在监狱里 little time 没时间 a little time 有一点时间

- (4) 有些词组中用定冠词 the 还是不定冠词 a/an,意义不同,如:
  - a number of questions 一些问题

the number of questions 问题的数量

a most important meeting 一个非常重要的会议

the most important meeting 最重要的会议

- (5) 不使用冠词的场合:
  - ① 物质名词、抽象名词和复数可数名词表示泛指或一般概念时,不用冠词,如: Paper can be recycled.

Do you like sports?

② 表示日常饮食的名词前,不用冠词,如:

Dinner is usually served at 8 o'clock.

Will you stay for tea with us?

③ 球类运动和棋类游戏等名词前,不用冠词,如:

I watched the boys play football this afternoon.

Do you like to play bridge?

④ 在称呼以及表示家庭成员的名词前,不用冠词,如:

I'm running a fever, doctor.

Where's mummy, daddy?

#### Exercises about Grammar

•	TOI	C. 11	•	41	1 1	1	• 4 1	41		4 • 1
Ι.	Please	TIII	ın	tne	blan	KS	with	tne	proper	articles.

(1)	water	is polluted in this river.	You'd better not	drink it.
(2)	My duty is to	take good care of	old and	wounded.
(3)	I go to school	by bus every day	7.	
(4)	I go to	movies at the weekends	S.	
(5)	My aunt is	president of the Mi	ddle School in ou	r hometown
(6)	Did you have	good time at the	party yesterday	evening?
(7)	What	fine weather it is today!		
(8)	Suddenly	fire broke out in the	workshop.	
(9)	I like	dogs.		
10)	This is	university from which	many calabrities	graduated



2.	Fill i	in the bla	anks in th	e follo	owing pass	age.				
		Last Frid	ay morning	, I wa	s glad to ge	et(1)	letter fr	om	(2)	old
	frien	d of mine	, who lives	s in	(3)	countryside in	Sichuan	Province	He told	l me
	in	(4)	letter t	hat he	would live	with me for	(5)	few w	eeks, g	oing
	to	(6)	seaside	on	(7)	weekdays and l	naving _	(8)	picni	c on
		(9)	weekends	. I am	very happ	y. I'm sure that	we will	have	(10)	
	very	good time	e!							
3.	Plea	se transl	ate the fol	lowin	g sentence	s into English.				
	(1)	多么有意	意思的故事!	阿!						
	(2)	这是多么	(令人激动)	的消息	啊!					
	(3)	英语是个	个有用的工;	具。						
	(4)	在过去的	的几年里,他	取得了	了巨大的成	就。				
	(5)	你的衣服	及着火啦!							
	(6)	我们不仅	又学汉语,还	学英语	五. 口 。					
	(7)	中国的东	<b>、面有太平</b>	羊。						
	(8)	他因病沒	<b>上</b> 学。							
	(9)	弹钢琴时	<b>于所有的手</b>	指都动	0					
	(10)	我喜欢踢	易足球,也喜	欢打篮	篮球。					



# Part IV Applied Writing

### Business card (名片)

现实生活中,尤其是在商务场合,名片的使用已经非常普遍。使用名片是新朋友相互 认识、自我介绍的最快最有效的方法。一般情况下,名片主要包括姓名、职位、电话号码、传 真号码、电子邮箱、单位地址等信息;也有些名片会在背面注明公司的经营范围和产品信 息。名片所包括的具体内容如下:

- 参本人姓名 (person's name)
- ◈ 职位、职称、头衔 (position/title)
- ◈ 公司地址 (address of company)
- ※ 电话号码 (a person's and his/her company's telephone number)
- ※ 传真号码 (fax number)
- ◆ 电子邮箱 (E-mail address)
- ◈ 网址 (website of company)
- ※ 邮政编码 (postal code/zip code)
- ◈ 所生产的产品 (the products the company produces)
- ◈ 所提供的服务 (the services the company offers)

#### Useful Expressions

Director 总监 合伙人 Partner

Senior Management 高级管理

CEO/GM/President 首席执行官/总经理 CEO/GM/President Assistant 总裁/总经理助理

Deputy GM/VP/Management Trainee 副总经理 Sales Director 销售总监 Sales Manager 销售经理

Regional Sales Manager 区域销售经理

Sales Account Manager 客户经理 Business Manager 商务经理

Sales Admin. Manager 销售行政经理



Promotions Manager 促销经理

Business Development Manager 企业/业务发展经理

Human Resources Manager 人事经理

Sales Admin. Supervisor 销售行政主管

Sales Assistant / Trainee 销售助理

Distributor 经销商

Admin./HR/Support Services 行政/人事/后勤 Admin./Human Resources Director 行政/人事总监

Human Resources Supervisor 人事主管

Recruiting Manager/Supervisor 招聘经理/主管 Executive Assistant/Secretary 经理助理/秘书

Lawyer 律师

11 /

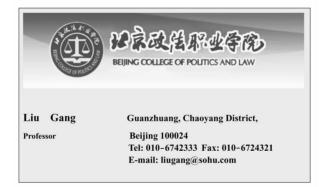
Professor/Teacher 教授/教师

Education/School Administrator 教学/教务管理人员

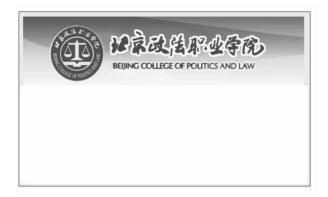
Teaching Assistant 助教 Lecturer 讲师

1. There are two samples. Please read them carefully and put them into Chinese.

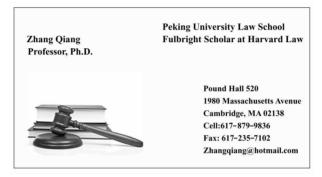
• Sample 1







#### • Sample 2





# 2. Translate the following business cards into English.

#### • Sample 1







#### • Sample 2





- 3. Write your own business card in Chinese and then translate it into English.
  - Sample 1






#### • Sample 2

 电话: 传真: E-mail: 地址:


# Part V Tips on Law

#### What is Law?

Law is a system of rules that define people's rights and responsibilities towards society. It is agreed on by society and made official by governments. Societies have laws in order to protect people from the actions of other people. Everybody is subject to the law. It is clearly impossible for everybody in any society to have absolute freedom. Though law may prevent us from doing things we wish to do at the moment, law also stops others from doing things that might harm us. Laws make everyone's life safer and more pleasant. Social life would be impossible without laws to control the way people treat each other.